276

PATENT

Atty. Dkt. No.: 17207-00006

IN THE UNITED STATES OFFICE OF PATENTS AND TRADEMARKS

Applicant: Samra et al

Serial Number: 09/474,63

Filed: December 29, 1999

For: METHODS AND SYSTEMS FOR

ANALYZING HISTORICAL TRENDS

IN MARKETING CAMPAIGNS

Group Art Unit:

Examiner:

RECEIVED APR 14 2000

CERTIFICATE OF MAILING

I certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on

larch 30,2000

John S. Beulick, Reg. No. 33,338

DECLARATION AND POWER OF ATTORNEY OF APPLICATION

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

Enclosed are the Combined Declarations and Power of Attorney for the above-referenced Patent Application.

If any additional fee is required, the Commissioner is hereby authorized to charge the surcharge to Deposit Account Number 01-2384.

Respectfully submitted,

John S. Beulick

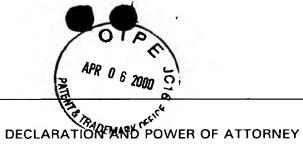
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Attorney's Docket No. 17207-00006

L					
As a below named inventor,	l hereby (declare that:			
My residence, post office add	dress and	citizenship are as stated below	v next to my name.		10.
(if plural names are listed b	elow) of	ole inventor (if only one name is the subject matter which is SYSTEMS FOR ANALYZING H	claimed and for wh	ich a patent is	souppht off
(check one)	[]	is attached hereto		.	H 7
	[/]	was filed on 12/29/99 as Appl and was amended on		<u>/474,631</u> ,	ROOM
I hereby state that I have r claims, as amended by any a		and understand the contents nt referred to above.	of the above identif	ied specification,	including
l acknowledge the duty to d with Title 37, Code of Federa		nformation which is material to ions §1.56(a).	o the examination of	this application	in accordar
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Application Serial No.		Filing Date	Status (paten	ted, pending, aba	indoned)
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I hereby claim the benefit und below:	der Title :	35, United States Code §119(e)	of any United States	provisional appli	cation(s) lis
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1		I inventor, I hereby appoint the ness in the Patent and Tradema		-	•
Reg. No. 42,180; Tara L. Cassel, Reg. No. 35 27,422; Stephen R. C R. Holland, Reg. No. 3	a A. Ne 5,842; (cooper, 35,197;	,338; Patrick W. Rasche, aley, Reg. No. 42,927; B Elizabeth D. O'Dell, Reg. Reg. No. 42,437; Robert and Natu J. Patel, Reg. ite 2600, St. Louis, MO 6	ruce T. Atkins, F No. 39,532; Bru E. Slenker, Reg. No. 39,559 all o	Reg. No. 43,4 ce E. Burdick, No. 45,112;	76, Alan Reg. No. Donald
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John S. Beulick Armstrong Teasdale L One Metropolitan Squ St. Louis, MO 63102-	are, Sui	ite 2600		John S. I 314/621	

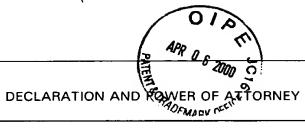
DECLARATION AND POWER OF ATTORNEY

Attorney's Docket No.

17207-00006

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application and any patent issued thereon.

SOLE OR FIRST INVENTOR: Full Name: Balwinder S. Samra Signature: Date: Leeds LS17 8BW, England Citizenship: United Kingdom Post Office Address: 10 Belvedere Avenue, Leeds LS17 8BW, England SECOND JOINT INVENTOR, IF ANY: Full Name: Oumar Nabe Signature: Date: Residence: New York, New York 10032 Citizenship: U.S.A. Post Office Address: 765 Riverside Drive, Apt. #6D, New York, New York 10032



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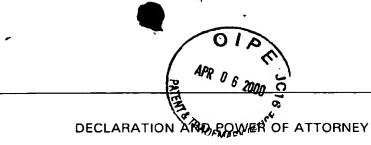
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As a below named inventor	or, I hereby	y declare that:		
My residence, post office	address ar	nd citizenship are as stated below n	ext to my name.	10
(if plural names are liste	d below) IODS AND	sole inventor (if only one name is to of the subject matter which is claps O SYSTEMS FOR ANALYZING HIS	aimed and for which a	patent is sough on zibe IARKEŢING CAMPAIGNS,
(check one)	[]	is attached hereto		2000 IL R
	[~]	was filed on 12/29/99 as Applicand was amended on		• 6
I hereby state that I hav claims, as amended by an		d and understand the contents of ent referred to above.	the above identified s	pecification, including the
l acknowledge the duty t with Title 37, Code of Fed		information which is material to tations $\S1.56(a)$.	he examination of this	application in accordance
and, insofar as the subje- application in the manner to disclose material inforr	ct matter of provided be mation as	r Title 35, United States Code, §12 of each of the claims of this applicy the first paragraph of Title 35, U defined in Title 37, Code of Federal and the national or PCT internation	cation is not disclosed nited States Code, §112 al Regulations, §1.56(a)	in the prior United States 2. I acknowledge the duty which occurred between
Application Serial No.	pplication Serial No. Filing Date Status (patented, per		pending, abandoned)	
I hereby claim the benefit below:	under Title	c 35, United States Code §119(e) of	any United States provi	sional application(s) listed
Application Scrial No.		Filing Date	Additional provisional application numbers are listed on a supplemental priority sheet attached hereto.	
this application and tran registration number! John S. Beulick, Re Reg. No. 42,180; T L. Cassel, Reg. No. 27,422; Stephen R R. Holland, Reg. No.	g. No. 3 ara A. N 35,842 Cooper 35,19	ed inventor, I hereby appoint the fo siness in the Patent and Trademark 3,338; Patrick W. Rasche, F Jealey, Reg. No. 42,927; Bru ; Elizabeth D. O'Dell, Reg. No. 7, Reg. No. 42,437; Robert E 7; and Natu J. Patel, Reg. No. uite 2600, St. Louis, MO 63	Office connected thereverse. Reg. No. 37,916; Marce T. Atkins, Reg. o. 39,532; Bruce E. Slenker, Reg. No. o. 39,559 all of Arr	ichael Tersillo, No. 43,476, Alan Burdick, Reg. No. 45,112; Donald
Send Correspondence to):		Dir	ect Telephone Calls To:
John S. Beulick				John S. Beulick



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